Why should I join the Little Rock Regional Chamber?

Grow your business and get members-only perks, networking opportunities and exposure for your business!

Make connections

Make the connections you need to grow your business at chamber networking events. Join a leads group and develop lasting personal relationships with other members as you exchange leads and grow your businesses together.

Get referrals

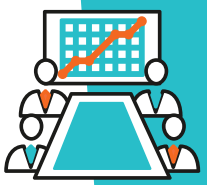
Chamber staff and chamber members recommend your business and provide information to hundreds of people each year through word of mouth, phone calls, member directory referrals and social media mentions.

Learn new skills

Grow your company through training opportunities on topics you've told us you need. We also keep you in the know on classes, webinars and other education resources offered by local agencies.

Serve your community

Grow our community and economy by getting involved with chamber action committees where your ideas and input make a difference. Become an Ambassador to welcome new members and help host networking events.



Extend your influence

Help the chamber grow our local economy by becoming a MetRock investor and serving on our economic development or advocacy committees. Help us ensure growth and prosperity through the chamber's adovcacy efforts.

LITTLE ROCK REGIONAL CHAMBER | LOVE, LITTLE ROCK

littlerockchamber.com

What happens when you become a chamber member?

A national survey shows chamber member businesses enjoy:

73%

INCREASE IN AWARENESS

68%

INCREASE IN LOCAL REPUTATION

49%

INCREASE IN FAVORABILITY

CONSUMERS ARE

80%

MORE LIKELY TO PURCHASE GOODS OR SERVICES FROM YOU

ROI

> "At least a quarter of my business has come from chamber contacts."

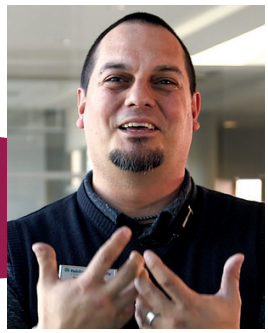
Paul Rainwater

Owner of Q Clothier and Chamber Ambassador

OTHER BENEFITS

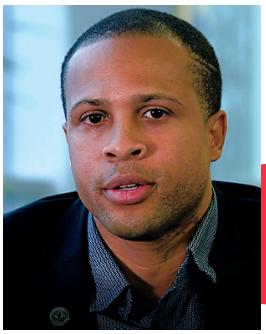
- Your business listed in our **Member Directory** with the choice of an enhanced listing for increased visibility
- **Ribbon cutting** with photo on social media, linked to your Facebook page and website
- Shelf, window and digital **member plaques**
- 60-day listing on the **Daktronics screen** above the front entrance to the chamber
- **Advertise your events** on the chamber's website events calendar
- Sponsorship **marketing opportunities**
- You'll receive Chamber News and Ignite LR emails, our *Capital Assets* annual business magazine, and the Little Rock Regional Chamber Annual Report
- You'll be part of a supportive group of over 1,700 member businesses in our region

What do our members have to say?



I've been involved from day one.
Chamber programs really allow me to grow my network, and those partnerships are instrumental to my nonprofit's success.

Steve Biernacki
Habitat for Humanity of Central Arkansas

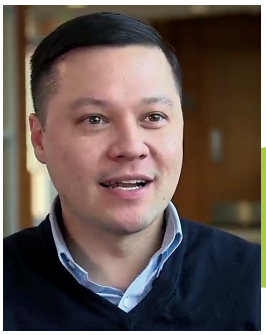


The chamber helped our business grow substantially. Our profit has gone up at least thirty to forty percent and that's a big number.

Antonio Jordan
360 Fit Nutrition

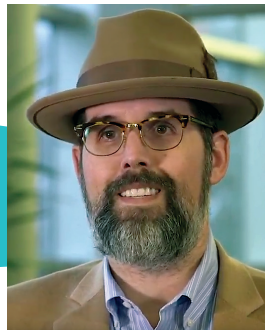
The chamber has really helped us be connected with the community and expand our network. What's really been great is their help with our recruitment efforts.

Gabrielle Graves
Welspun Tubular, LLC



The chamber has been a great supporter of our company. They helped us make connections with local media, business partners, investors and potential bank partners.

Joshua Price
LumoXchange



The chamber gives you the best bang for your buck. At their networking events, you can easily meet three or four hundred people – in one place!

Joe Snell
Central Arkansas Entertainment

Hear more testimonials at **bit.ly/meetthechamber**

Get to know us

We **#LoveLittleRock** and we're here to help the Little Rock region grow and prosper. Ever heard someone say, "A rising tide lifts all boats?" That phrase was coined by a chamber of commerce; a win for our regional economy is a win for all of us. It's our mission to foster economic growth and to make sure every business – including yours – can be profitable, enhancing our residents' earning opportunities and improving our quality of life.

What we do

We're building an inclusive, thriving and vibrant Little Rock region. The work we do falls into three areas:

Membership

- We cultivate business relationships to help you grow your network
- We help you get involved, share your expertise and develop relationships
- We give your business exposure and referrals
- We keep you on top of issues and changes critical to your business and provide training and tools to help you succeed

Economic development

- We work to align policy and resources to support our region's growth
- We ensure our infrastructure and economic development product is competitive
- We enhance the brand and reputation of Metro Little Rock to attract people, businesses and positive national attention
- We foster a business environment for innovation and business creation
- We work to align industry demand, labor supply and educational opportunities
- We ensure Metro Little Rock has a strong quality of place that supports business growth while attracting and retaining new talent

Advocacy

- We analyze and use business market indicators to educate community leaders on critical issues
- We foster stronger working relationships with key public officials
- We support the work of key regional and statewide partners and participate in strategically-aligned coalitions
- We work with local, state and federal officials to create positive conditions for business growth

Let's get started

Give us a call at 501.374.2001, or shoot us an email at chamber@littlerockchamber.com